



**WE ARE
CSR MANAGEMENT
GROUP**



CHANGING THE WORLD FOR GOOD™



WHO ARE WE?

- CSR Management Group Ltd
- Founded by Ian Dodd and Daniel Smith
- We are building a **global network of talented CSR, ESG & Sustainability professionals**
- We have a range of **core and niche consultancy brands** to drive credible project leads
- We offer **sales, marketing and support services** to independent CSR & sustainability consultants
- We work on **CSR, ESG and Sustainability projects worldwide**
- Our consultants help organisations make a **positive impact on people, planet & profits**
- We work with **business and local government to develop Net Zero strategies**
- We help our clients **bridge the knowledge and resource gap** through CSR & sustainability outsourcing



OUR GOAL

CHANGE THE WORLD FOR GOOD™

Working with business, local government and public bodies we can...



Improve lives

Have a positive impact on society.
Work to benefit EVERYONE - customers, employees, shareholders, supply chain, communities, charity partners & society.

SOCIAL IMPACT



Help save the planet

Minimise and mitigate the impact of our clients on the environment. Facilitate far-reaching, impactful change through key environmental sustainability initiatives.

ENVIRONMENTAL IMPACT



Plan for the future

Secure the long-term future of business, cities and governments. Help our clients future-proof their operations through ethical, sustainable and profitable Net Zero strategies.

ECONOMIC IMPACT

Group
Company



Core
Consulting &
Accreditation
Services



Niche
Consulting
Brands



CSR POLICY.COM



PEOPLE - PLANET - PROFIT - POLICY



NETZER
STRATEGY.org



SUSTAINABILITY
CONSULTANT.co.uk



Tech
Solutions

impactory

CONSULTANCY TO ACCREDITATION SERVICES



www.CSRManagement.org

CSR MANAGEMENT

CSR & Sustainability consultancy service working with SMEs, councils & public bodies.

- Review and Research
- Strategy and Policies
- Accreditations
- Training and Implementation
- Data and Systems Management
- Reporting and Communications



www.ESGManagement.org

ESG MANAGEMENT

ESG consultancy service working with large corporations, finance firms and governments.

- Due Diligence
- Strategy and Policies
- ESG Ratings
- Training and Implementation
- Data and Systems Management
- Reporting and Communications



CSR ACCREDITATION

Assessment and Accreditation of CSR performance for SMEs

- Online assessment of CSR performance
- Supporting evidence required
- Online data room
- Score and Accreditation
- Online dashboard page showcasing score
- Entry into annual CSR Awards
- Membership subscription for sole traders



ESG ACCREDITATION

Assessment and Accreditation of ESG performance. Online ESG Ratings format.

- Online assessment
- Supporting evidence required
- Online data room
- ESG Management Rating awarded
- Online ESG Dashboard showcasing rating
- Media pack and press releases
- Entry into ESG Awards

NICHE CSR, ESG AND SUSTAINABILITY CONSULTANCY BRANDS



netzerostrategy.org

NET ZERO STRATEGY

Aligning companies to Net Zero strategies and the UN Sustainable Development Goals

- Review and Research
- Strategy and Policies
- Roadmap to Net Zero
- Training and Implementation
- Data and Systems Management
- Reporting and Communications

**SUSTAINABILITY
CONSULTANT**.co.uk

sustainabilityconsultant.co.uk

SUSTAINABILITY CONSULTANT

Environmental and sustainability consulting.

- Review and Research
- Innovation and Strategy
- Feasibility Studies
- Data and Systems Management
- Reporting and Communications



www.Sport4Good.org

SPORT 4 GOOD

CSR & Sustainability assessment and accreditation for professional sports clubs.

- Review and Analyse
- Score and Benchmark
- Accreditation - Bronze, Silver and Gold
- Roadmap for Success
- Data and Systems Management
- Reporting and Communications

CSR POLICY.COM



PEOPLE - PLANET - PROFIT - POLICY

www.CSRPolicy.com

CSR Policy.com

Online CSR Policy Management.

- Instant Quote
- Online Payment
- Allocated to relevant consultant
- Research
- Bespoke policy writing
- Press release
- Hosted on CSRPolicy.com

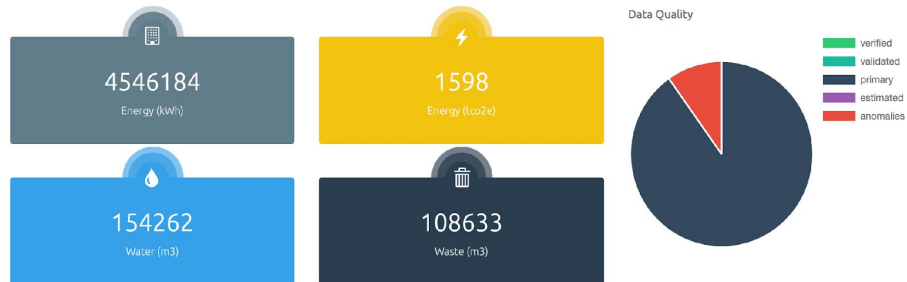
Summary

Absolute

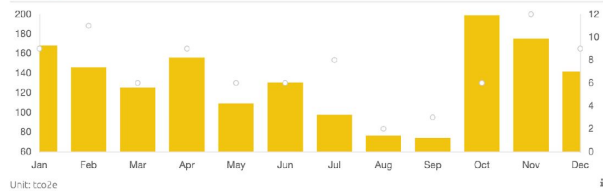
2020

Groups

Regions



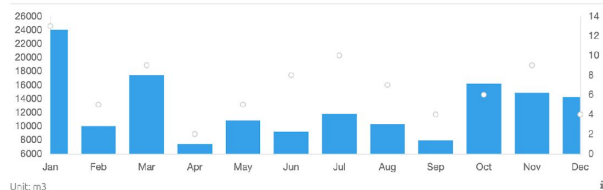
Energy



Since 1 Oct 2013 the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has required all UK quoted companies to report on their greenhouse gas emissions as part of their annual Directors' Report.

The government encourages all other companies to report similarly, although this remains voluntary.

Water



Each water company's charges and terms and conditions are set out in its charges scheme. OFWAT set rules that companies must follow in developing their charges scheme.

You can ask your company for a copy of its scheme or view it on its website.



Next Generation Sustainability, CSR and ESG Reporting

Record and report on sustainability, CSR and ESG data

SaaS freemium model

SMEs can report basic sustainability data for free

Upgrade modules available

Integrates ESG ratings and standards

Scalable for large corporations, governments

Bespoke integrations for larger clients

Automated data formatting and report writing

Environmental Data management

Waste, Water, Energy, Emissions

Carbon Footprint

Materials and Sourcing

People Data management

Equality, Diversity, Inclusion

Recruitment and retention

Employee data

Supply Chain management

Charities and Community

Community impact measurement

Volunteering and donations



WHAT DO OUR CONSULTANTS DO?

We create, implement and manage CSR, ESG & Sustainability strategies.



REVIEW

Reviews
Benchmarking
ESG Due Diligence
Feasibility Studies
Carbon Footprint
Data Analysis



INNOVATE

Research &
Development
Strategy Workshops
Net Zero Goals
Carbon Neutral



IMPLEMENT

Frameworks
ISO Systems
Policy Writing
Training
Certifications
Accreditations



MANAGE

Outsourcing
Data Management
Consulting
Projects



COMMUNICATE

Report Writing
Report Auditing
PR
Branding
Media Campaigns

The background of the entire image is a photograph of a protest. Several people are visible, holding up large, hand-made cardboard signs. Some of the visible text on the signs includes 'SYSTEM', 'WIDE', 'OVER', 'GNOR', 'YOU', 'HOL', 'is', 'FIR', and 'PLANET'. One sign features a hand-drawn illustration of the Earth. The scene is set outdoors with buildings and trees in the background.

WORK WITH US

Stop chasing those leads and invoices. Spend time working on projects that really make an impact. Keep your flexibility working as an independent consultant but rely on us to source clients and projects with a tailored business development campaign built around you.

We are building a global network of independent CSR, ESG & Sustainability Consultants like you.

We can help you win more consultancy projects. We give you all the support you could need from a large consultancy with FREE client and project management software, billing and administration support and a payment guarantee within 30 days.

Our business development team actively searches for projects that suit your skillset and experience. Our marketing team create campaigns around your requirements and our software keeps you organised. This is what you've been waiting for...

HOW DO WE WORK TOGETHER?



WHAT DO WE PROVIDE?

We bridge the gaps between consultant and client

CONSULTANT SUPPORT

1. Client and project leads
2. Project tools and systems
3. Document templates
4. @CSRManagement.org E-mail address
5. Client & project management software
6. Consultant network support
7. Payment guarantee
8. Billing and invoice management
9. Consultant profile on website
10. Affiliate revenue opportunities
11. PR and content
12. Discounted training



CLIENT SUPPORT

1. Online contract management
2. Client project portal
3. Phone support
4. Livechat support
5. Account manager
6. Flexible payment terms
7. Online payments
8. Data management & reporting solution
9. Online reporting dashboard
10. Procurement and partnership help

HOW WE WORK



LEADS



**OUR MARKETING PLAYBOOK
DELIVERS PROJECT LEADS**

**OUR CONSULTANTS APPROVE AND
DELIVER THE PROJECTS**

- Credible global brands
- Business development team
- Marketing team
- Marketing analytics suite
- Frequent and relevant content
- Social media campaigns
- Paid media campaigns
- PR campaigns
- Localised marketing
- Industry-specific marketing
- Affiliate partnerships
- Networking & events
- Awards and Accreditation PR
- Sales management software
- 24/7 Livechat
- Multi-lingual website



- CSR, ESG & sustainability projects
- Outsourcing
- Consultancy to accreditation
- Industry-specific projects
- Certification - B corp, ISO
- CSR, ESG & sustainability services
 - Reviews
 - Research & innovation
 - Strategy
 - Policy writing
 - Training
 - Systems management
 - Reporting
 - Audits & inspections

CLIENT AND PROJECT MANAGEMENT

The screenshot displays the CSR Management Group software interface. On the left is a dark green sidebar with navigation options: Dashboard, Messaging, Calendar, CRM (expanded), Projects, Files, Billing, Marketing, and Pages. The CRM section includes sub-links for Companies, Contacts, Circles, Events, Deals, and Settings. The main content area is titled 'COMPANIES' and shows a list of clients. At the top of the main area, there's a user profile for 'DAN' and navigation tabs for COMPANIES, CONTACTS, INACTIVE CONTACTS, CIRCLES, IMPORT CONTACTS, and IMPORT LOGS. Below these tabs are controls for '+ ADD COMPANY', a dropdown for '20' items, and buttons for 'Export', 'Filter', 'List View', and 'Card View'. The client list table has columns for Logo, Role, Name, Category, Primary Contact, Tags, and Options. Three clients are listed: 'Re:Signal' (Client), 'Wigan Warriors' (Client), and 'Online Cricket Academy Limited' (Client). Each client entry includes a checkbox, a logo, a role, a name, a category (e.g., 'DISTRIBUTION' or 'SPORTS'), a primary contact name, and an 'Options' button.

CSR MANAGEMENT GROUP

DAN
Edit Profile

COMPANIES CONTACTS INACTIVE CONTACTS CIRCLES IMPORT CONTACTS IMPORT LOGS

+ ADD COMPANY 20 Export Filter List View Card View

<input type="checkbox"/>	Logo	Role	Name	Category	Primary Contact	Tags	Options
<input type="checkbox"/>	Re:	Client	Re:Signal	DISTRIBUTION	Kevin Gib...		Options
<input type="checkbox"/>		Client	Wigan Warriors	DISTRIBUTION	Wayne Jo...		Options
<input type="checkbox"/>		Client	Online Cricket Academy Limited	SPORTS	Daniel S...		Options

Make a selection

Why use our bespoke software?

- It's FREE for our consultants
- Simple and intuitive
- Full client and project management capability
- Client portal
- Integrated consultancy processes

What does it do?

- Contact Management
- Lead Management
- Client Management
- Task Management
- Calendar
- Integrated Encrypted E-mail
- Instant Messaging
- Client Portal
- Secure document storage
- Secure file transfers
- Templates and tools
- Automated billing

WHY SHOULD WE WORK TOGETHER?

1 We are your sales and marketing team

More time making a difference, less time prospecting & pitching

3 Choose your projects

Be picky. Accept the projects you like. Decline the ones you don't

5 Manage everything online

Stay organised. Use our FREE client & project management software

7 We take care of the admin

You make a difference. We'll manage billing, payments and admin

9 We provide templates and tools

Drive efficiency. Make the most of our templates and project tools

2 Choose when you work with us

Be flexible. We're not exclusive. Work with us when you want

4 We find projects specifically for you

We create marketing campaigns around your location and skillset

6 Collaborate

Don't be an island. We share ideas, innovations and expertise

8 Earn affiliate revenue

Earn extra revenue working with approved sustainability partners

10 Professional client management

Improve your client management process using our systems



FAQs

What does it cost?

There is no upfront cost for you as a consultant. We negotiate fees with clients on the projects that we have successfully won. We then work with you to ensure the scope and costs meet your approval before you accept the project. We take away the huge hassles of marketing, prospecting, billing and admin leaving you to focus on delivering positive impacts for your clients. You even get our client and project management software for FREE.

What are the application requirements?

We welcome applications from anyone but not everyone will qualify for projects. We distribute projects based on experience, location and industry specialism. All we ask is that you have the appropriate public liability and professional indemnity insurance and access to the internet. Our QC team are also on hand to help us maintain a consistently high standard of work.

When do I get paid?

You get paid within 30 days of submitting your invoice whether the client has paid for the service or not. This is our payment guarantee. No more chasing down late invoices!

What if I have my own consultancy already?

Do you want more leads? CSR Management acts as a bolt-on sales, marketing and administration team for any established consultancies. The more the merrier. We're all trying to make a positive impact and we can do it together. That's why our software is free and we'll be launching a freemium client data and reporting management software in 2021. We're here to help and we think you'll like the way we work. You have nothing to lose.

How flexible is the agreement?

Completely flexible! You work when you want, where you want, on whatever projects you want. We won't limit you and don't have minimum working requirements. If you don't like the project we think you're suitable for then decline it and we'll use the feedback to get better projects for you in the future.

How do i sign up?

We thought you'd never ask. See the next page.



THANK YOU

No obligation

Full flexibility

No risk

Payment guarantee

FREE service

[Sign up online Click Here](#)

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